



VIRTUAL JOB FAIR

June 8th, 2023

Time: 9:00 am - 3:00 pm PST / 12:00 pm – 6:00 pm - **Place:** Online – Zoom Events

About ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation, and leadership. It is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services, and partnerships that enable companies to optimize their supply chains further, secure their competitive advantage, and positively impact their bottom lines.

The Event

A one-day virtual job fair connects job seekers and companies all over Canada, from British Columbia to Alberta, Saskatchewan, the Greater Toronto area, and the Ottawa area.

This virtual career event offers a realistic event experience by using powerful customizable features and will include custom-made exhibitor booths with contact information and downloadable content.

By uploading resumes and applying for different jobs, job seekers can expand their network by connecting with other students, job seekers, and businesses.

Why participate to ASCM Western Canada Chapter and Toronto Chapter Virtual Job Fair 2023?

- **Extend your job offers visibility** - Having a booth at the event with the job openings that your company is looking for will increase your chances of finding the right candidate.
- **Build your brand awareness** - Take advantage of a booth to expose your brand to new prospects (even if you are not showing any job postings)
- **Grow your network** - interact with top supply chain businesses in Canada
- Receive increased exposure through ASCM targeted marketing
- Virtual events are sustainable, inclusive, and cost-effective alternatives to traditional in-person events
- Much more!

Interested? Visit our website – wc.ascm.org / toronto.ascm.org or contact communication1@wc.ascm.org

EXHIBITOR PACKAGES

	SILVER (limited) \$100	GOLD (most popular) \$250	PLATINUM (maximum visibility) \$500
Logo placement & exhibitor information on event program	✓	✓	✓
Logo on the background of speakers during sessions	✓	✓	✓
Job posting shared on ASCM WC and/or TO job board	FREE	FREE	FREE
Booth support from a volunteer	✓	✓	✓
Logo placement on ASCM WC and TO website on the home page banner	✗	✓	✓
Exhibitor promotion on social media platforms	✗	✓	✓
Exhibitor logo on monthly newsletter	✗	✗	✓
Video promotion playing in between speakers' sessions	✗	✗	✓
Private information session with ASCM board member	✗	✓	✓
Customer service support	Email update	General support	Priority support

ADDITIONAL FEATURES

Social media post (Price per single post)	\$50
Monthly newsletter (Header of newsletter)	\$200
Sponsored article	\$250